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Dreams are made of this

A FAMILY-run furniture design company from Midsomer Norton is hoping to celebrate its 25th anniversary by revolutionising our sleeping habits.

Colin and Marlene Greenhalgh and their family, who run Mainstay Designs, have spent the past ten years perfecting a new style of bed which doesn't require a traditional mattress.

The Ammique bed, which is fully patented, is described as a unique body contouring support and sleep system from the Mainstay design stable. The family set up a separate company to develop and market the bed, which can cost £14,000 and has a lifetime guarantee.

They believe the bed is destined for high-end hotels and country clubs across the world and are seeking investors and trade partners to help them.

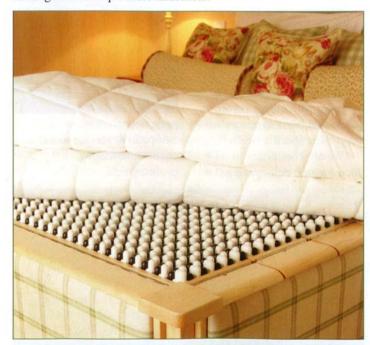
The bed was featured in Guestroom 2010, a showcase for groundbreaking products for the hotel industry, held in New York last year as part of an international trade fair. Organisers chose some 50 products from around the world to go into the hotel room of the future.

The couple believe the bed also has a future in health care because of its hygienic design; there are simply three, removable and washable covers and the frame can be made of washable plastic rather than timber.

Colin – a former teacher at Somervale School – and Marlene had always been interested in furniture design. Their home in Hallatrow became an informal showroom for their work before they set up shop in Silver Street. As well as the Ammique bed and

furniture design, Mainstay also offers specialist and contract building services.

Beds are currently assembled at the couple's workshop in Doulting, but a significant order from a hotel chain could mean a rethink in the way the company operates. Marlene said: "That would require a major investment. As production increases, costs will lower making the Ammique more affordable."



For more information about the Ammique and Mainstay Designs, visit: www.mainstaydesigns.com